

THE MOST APPROPRIATE MAGAZINE TO ADVERTISE YOUR PRODUCTS AND SERVICES IS THE WEEKLY INFORMATIVE BULLETIN OF TECHNICAL CHAMBER OF GREECE

The **INFORMATIVE BULLETIN OF TECHNICAL CHAMBER OF GREECE** consists an effective «tool» in order to promote your products and services, since:

- it is the magazine with the widest and best targeted circulation in Greece,
- **120.000** copies are sent weekly by mail to engineers, constructors, managers of Ministries, Organizations and companies, who are involved with the development and execution of public and private construction projects.

Pricelist from 01-01-2010 until 31-12-2010

ITEM	PRICE
Coloured Advertisement:	
Half page back cover	3500,00 euros
Cover page 2	3000,00 euros
Cover page 3	2500,00 euros
Page 1	3600,00 euros
Page 2	2800,00 euros
Page 3	3200,00 euros
Last page	2300,00 euros
Full page	2600,00 euros
Half page	1500,00 euros
1/3 of a page	1250,00 euros
1/4 of a page	1000,00 euros
Single column ¹ / per height cm	45,00 euros
Double column ad ² / per height cm	90,00 euros
Triple column ³ / per height cm	135,00 euros
Quadruple column ⁴ / per height cm	180,00 euros
Black-and-white Advertisement:	
Full page	1850,00 euros
Half page	1150,00 euros
1/3 of a page	820,00 euros
1/4 of a page	650,00 euros
Single column ⁵ / per height cm /yellow pages	38,50 euros
Double column ⁶ / per height cm / yellow pages	77,00 euros
Triple column ⁷ / per height cm / yellow pages	115,50 euros
Single column ⁸ / per height cm /white pages	33,00 euros
Double column ⁹ / per height cm / white pages	66,00 euros
Triple column ¹⁰ / per height cm / white pages	99,00 euros
Quadruple column ¹¹ / per height cm / white pages	132,00 euros
Ads – announcements¹² :	
Single column ad / per height cm	12,50 euros
Single column announcement / per height cm	38,50 euros

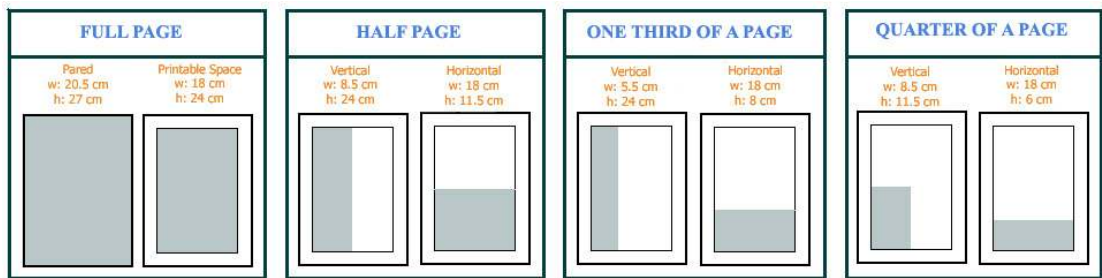
Coloured Advertisement width

- ¹ Single column 4cm,
- ² Double column 9cm,
- ³ Triple column 13,5cm,
- ⁴ Quadruple column 18cm

Black-and-White Advertisement width

- ⁵ Single column /yellow pages 5,5cm,
- ⁶ Double column/ yellow pages 11,5cm,
- ⁷ Triple column / yellow pages 18cm
- ⁸ Single column /white pages 4cm,
- ⁹ Double column / white pages 9cm,
- ¹⁰ Triple column / white pages 13,5 cm,
- ¹¹ Quadruple column / white pages 18 cm,
- ¹² Ads – announcements, the same width with the black-and-white Advertisements
- ¹³ Minimum shipment per District. Around 105.000 issues shipment all over Greece. Maximum weight of leaflet 50gr.

Special dimensions for advertisements:



Clarifications

ISSUE INDICIA

Dimensions: 20.5cm * 27cm (and 21 cm * 28 cm end to end)

Minimum pages: 80

Print : colored

Yellow pages print: black and white

Quality: cover 115 gr illustration, white pages 65gr illustration,
yellow pages 45 gr

Run: 120.000 issues

ADVERTISEMENT INDICIA

1. PDF or jpg or tiff files
2. 300 dpi resolution
3. e-mail diafimizeis@central.tee.gr
4. Send a draft (if it exists)

TIMELINE

Advertisements are published approximately within 17 days of the completion of payment.

THE MAGAZINE COMES OUT IN PRINT EVERY MONDAY AND THE ISSUES ARE DISPATCHED VIA POST

WAYS OF PAYMENT

1. Cash (at Technical Chamber of Greece headquarters)
2. payment to the bank account of the Organization TECHNICAL CHAMBER OF GREECE

20% ADVERTISEMENT TAX

1. The Advertisement tax which applies on the advertisements, is being deposited on the bank account of T.S.P.E.A.TH. of Greece and a copy of the deposit receipt is being sent to us.

DISCOUNT

Discount on pricelist

- α) Every Advertisement Agency receives a 20% discount.
β) Individuals or Companies or Advertisement Agencies in the case of multiple ads or advertisement packages the concerned part receives the following discount:

4.600,00	to	10.000,00	10%
10.001,00	to	20.000,00	15%
20.001,00	to	50.000,00	20%
50.001,00	to	100.000,00	25%
100.001,00	to	500.000,00	30%
500.001,00	to	750.000,00	35%
750.001,00	to	1.000.000,00	40%
1.000.001,00	and over		45%

THE ORGANISATION NAME

TECHNICAL CHAMBER OF GREECE
PUBLICITY AND COMMUNICATION DEPARTMENT
4, NIKIS STR.
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