Θέμα: Διεθνές Οικονομικό Φόρουμ της Αγίας Πετρούπολης της Ρωσίας (SPIEF)
Από: "HRCC" <info@hrcc.gr>
Ημερομηνία: 3/5/2017 10:37 πμ
Προς: "HRCC" <info@hrcc.gr>

ΠΡΟΣ ΕΝΗΜΕΡΩΣΗ ΤΩΝ ΜΕΛΩΝ ΣΑΣ

ΕΛΛΗΝΟΡΩΣΣΙΚΟ
ΕΜΠΟΡΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ

ГРЕКО-РОССИЙСКАЯ
ТОРГОВАЯ ПАЛАТА

Αξιότιμοι Κύριοι,

Σας ενημερώνουμε ότι **το Διεθνές Οικονομικό Φόρουμ της Αγίας Πετρούπολης της Ρωσίας (SPIEF)** θα πραγματοποιηθεί φέτος στις 1 με 3 Ιουνίου 2017.

Το Φόρουμ που μαζί με το Νταβός είναι μία από τις κορυφαίες παγκοσμίως πλατφόρμες επικοινωνίας κυβερνήσεων και επιχειρηματικής ελίτ πραγματοποιείται από το 1997, ενώ από το 2006 τελεί υπό την αιγίδα και διεξάγεται με τη συμμετοχή του Προέδρου της Ρωσίας. Στα πλαίσια του Φόρουμ δρομολογούνται και υπογράφονται σημαντικές επιχειρηματικές συμφωνίες, ενώ οι συμμετέχοντες έχουν την ευκαιρία να έρθουν σ επαφή με το σύνολο της ηγεσίας της Ρωσίας

Το Ελληνορωσικό Επιμελητήριο, στα πλαίσια των δραστηριοτήτων του προώθησης των διμερών εμπορικών και οικονομικών σχέσεων Ελλάδας και Ρωσίας συμμετέχει ενεργά στις εργασίες του Φόρουμ και αποτελεί συνεργάτη του Roscongress, επίσημου φορέα διοργάνωσης του Φόρουμ. Γνωρίζοντας τα άμεσα και έμμεσα οφέλη που μπορεί να προκύψουν από τη συμμετοχή στις εργασίες του Φόρουμ, το Επιμελητήριο είναι σε θέση να διευκολύνει τη συμμετοχή των Ελλήνων επιχειρηματιών στο Φόρουμ, διεκδικώντας και μείωση του κόστους συμμετοχής.

Οι ενδιαφερόμενοι για πρόσθετες πληροφορίες αλλά και για διευκόλυνση στη διαδικασία δήλωσης συμμετοχής παρακαλούνται να επικοινωνήσουν με το Ελληνορωσικό Εμπορικό Επιμελητήριο (τηλ. 2106981127, 2117007043, email: **hrcc@otenet.gr**).

Με εκτίμηση,

SPIEF'17
ST. PETERSBURG
INTERNATIONAL
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FORUM
JUNE 1–3, 2017
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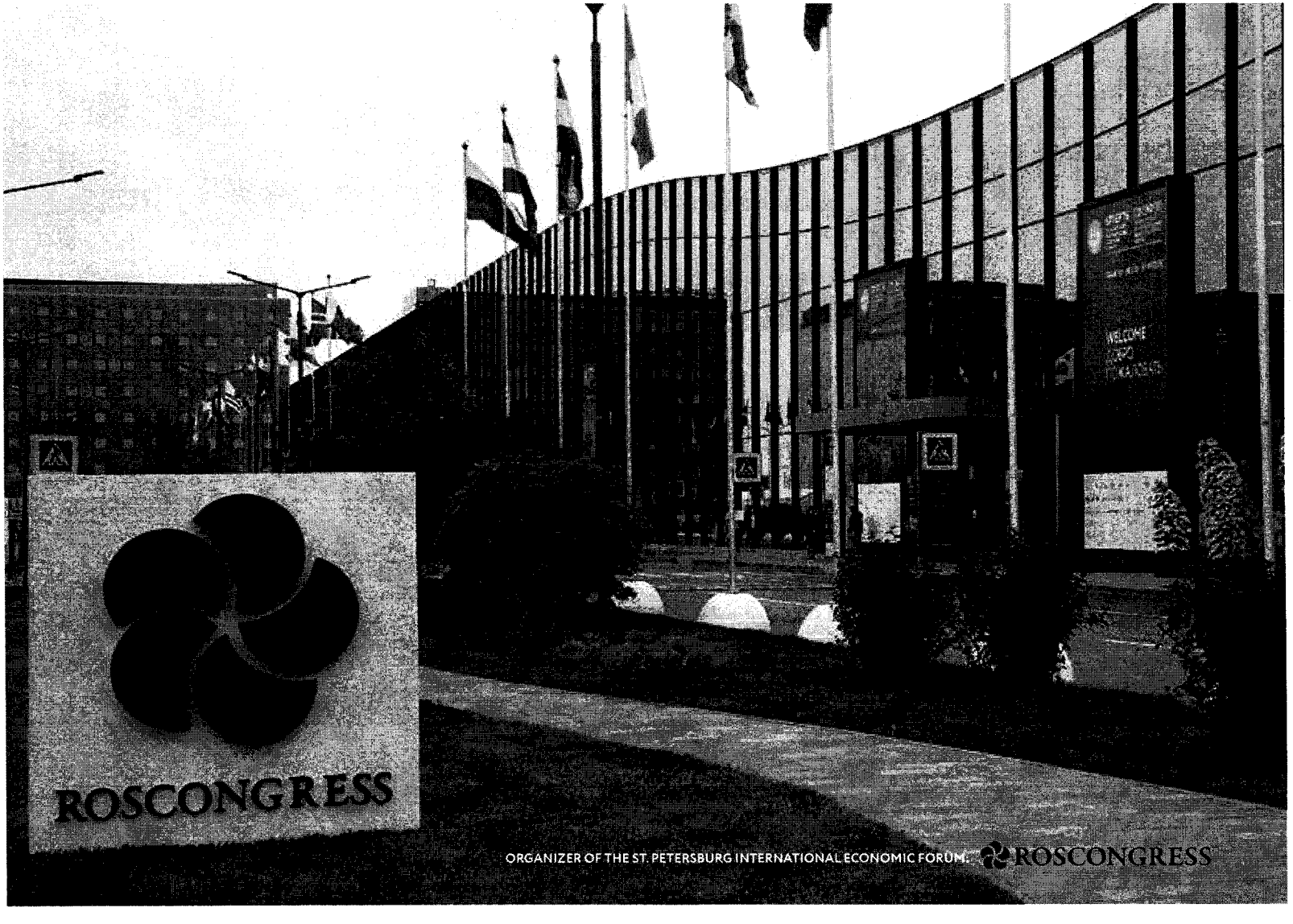
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ABOUT THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM (SPIEF)

The St. Petersburg International Economic Forum (SPIEF) is a unique event in the world of business and economics. Over the last decade, the Forum has become a leading global platform for representatives of the business community to meet and discuss the key economic issues facing Russia, emerging markets, and the world as a whole.

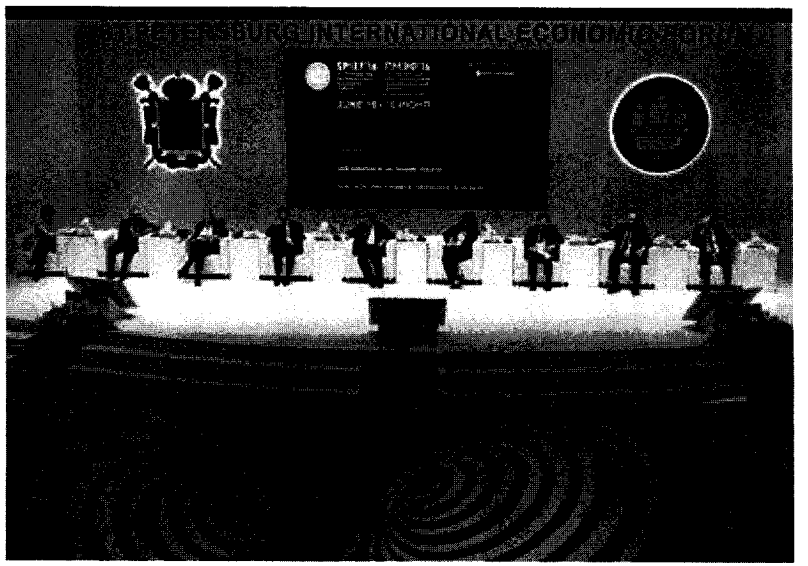
SPIEF is attended by over 12,000 participants from Russia and abroad, including heads of state and government officials, heads of major corporations, and the world's leading experts in the fields of science, the media, and civil society.

SPIEF was first held in 1997. Since 2006, it has been held under the auspices of the President of the Russian Federation, who has also attended each event.

RESULTS OF THE 20TH ANNIVERSARY FORUM

SPIEF 2016 was attended by more than 40 high-ranking Russian officials, including ministers and heads of federal agencies and services, and 60 high-ranking foreign dignitaries, including the Prime Minister of Italy, President of Kazakhstan, President of Guinea, Prime Minister of Malta, UN Secretary-General, President of the European Commission, Vice-President of the Council of Ministers of Cuba, Vice-President of Uruguay, Vice-President of Ghana, Second Vice-President of Burundi, and Chairman of the Board of the Eurasian Economic Commission.

The Forum's key event was the plenary session 'Capitalizing on the New Global Economic Reality', covered by 86 international television channels, including the Forum's media partners: CNBC, Bloomberg, CCTV, and CNN.



12,000
participants from

133
countries

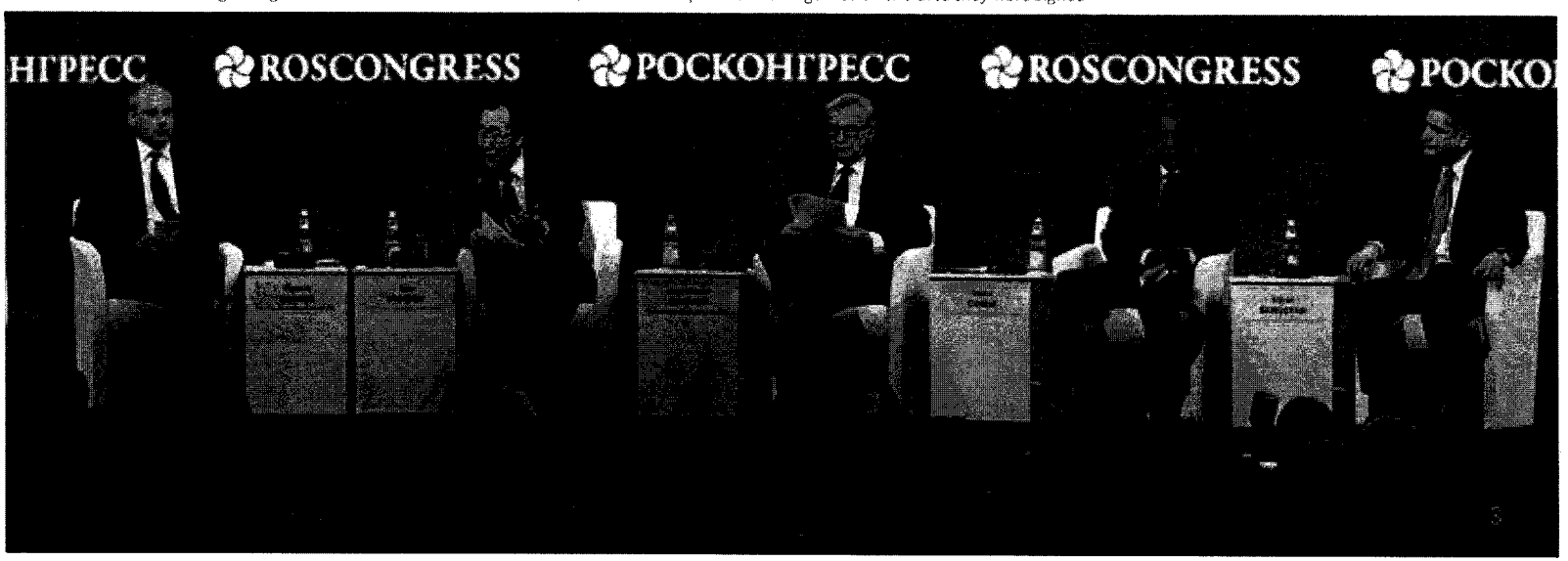
356
signed agreements

with a total value of over
₽1.46 trillion*

300
events

2,651
media representatives

* The value of signed agreements not classified as confidential, calculated as per the exchange rate on the date they were signed



SPIEF PARTICIPANTS

Since 2006, the St. Petersburg International Economic Forum has been held under the auspices of the President of the Russian Federation, who speaks at the plenary session alongside other heads of state.

SPIEF – A LEADING INTERNATIONAL ECONOMIC AND BUSINESS FORUM

Participating countries*

133 participating countries

107 countries sent official delegations

57 countries were represented by members of their business communities

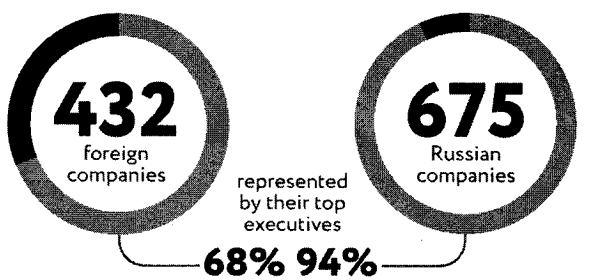
Participating companies*

68 international companies

listed in

Fortune Global 500
Forbes 2000

26 Russian companies



* Maximum number at a single Forum within the five-year period 2011–2016.

FORUM PARTICIPANTS REPRESENT A WIDE RANGE OF INDUSTRIES, INCLUDING:

FINANCIAL SERVICES

OIL AND GAS PRODUCTION AND OIL REFINING

EDUCATION

ELECTRICAL POWER GENERATION

CONSULTING

CONSTRUCTION

TRANSPORTATION AND LOGISTICS

CONGLOMERATE HOLDING COMPANIES

INFORMATION TECHNOLOGY

COMMERCE

MECHANICAL ENGINEERING

FOOD PRODUCTION

TELECOMMUNICATIONS AND DATA TRANSMISSION

ELECTRICAL ENGINEERING

Fifty percent of SPIEF 2016 participants work in these industries

In total, 52 economic sectors are represented at the Forum

UNIQUE OPPORTUNITIES AT THE FORUM

MEETINGS BETWEEN COLLEAGUES, PARTNERS, EXPERTS, GLOBAL BUSINESS LEADERS, GOVERNMENT REPRESENTATIVES FROM NEW GLOBAL ECONOMIC POWERS, AND LEADING ACADEMICS, CULTURAL AND PUBLIC FIGURES, AND MEMBERS OF THE MEDIA

AN EFFECTIVE PLATFORM FOR BUSINESS COMMUNICATION

CONVERSATIONS TO MAKE A DIFFERENCE

EXCHANGE OF EXPERIENCE AND EXPERTISE

Media promotion

- More than 700 media organizations attend the event
- Live link-ups set up by leading global television companies for the entire duration of the event
- Opportunity to hold press conferences at the Forum venue

Cultural programme

- A chance to visit Russia's cultural capital during the White Nights season
- St. Petersburg theatres put on performances of their best productions during SPIEF
- Charity events

Sports programme

- Athletic competitions
- Corporate games
- Football and hockey matches

SPIEF INVESTMENT & BUSINESS EXPO

The Expo provides a platform for companies to showcase their promising Russian and international investment projects, B2B solutions, and technologies.

The SPIEF Investment & Business Expo also includes a SPIEF presentation zone, where meetings can be held with investors, companies can demonstrate their products and services, and decision makers from global corporations, representatives of government bodies, international experts, and the media can engage in constructive discussions.

FOREIGN COUNTRY LOUNGES

Foreign country lounges are national pavilions hosted by the Forum to showcase each country's economic, tourism, and cultural potential.

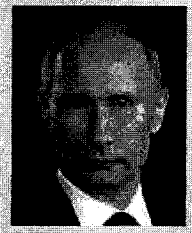
SPIEF 2016 hosted a national pavilion for guest country Italy, where Forum participants had an opportunity to learn about the country's economic and manufacturing potential and meet with heads of major Italian companies and government officials.

THEMED LOUNGE AREAS

These are branded and themed networking areas where SPIEF participants can relax and hold meetings.

Sponsoring a lounge area enables companies to promote their products and services through subtle advertising, enhance their public image on the global market, and facilitate the development of partnerships.

WHY ATTEND SPIEF?



VLADIMIR PUTIN,
President of the Russian Federation:

In the 20 years since its founding, the St. Petersburg International Economic Forum has grown into a platform for the discussion of strategic issues and challenges. This conversation is all the more important today in a world going through a major transformation, where profound changes are affecting practically every sphere of life.

MATTEO RENZI,
Prime Minister of Italy:

The St. Petersburg International Economic Forum has been held for 20 years now. Just think back to what your life was like 20 years ago, what your city was like, your company, your country, and you will see how much has changed. I would like to think that SPIEF is an opportunity to showcase and highlight our steps forward, and to imagine where we will be in the next 20 years.

NURSULTAN NAZARBAYEV,
President of Kazakhstan:

This is my third SPIEF. The Forum has grown into one of the leading global platforms for building a dialogue between politicians and members of the business community.

ALEXEY MORDASHOV,
Chairman of the Board of Directors, Severstal:

The St. Petersburg International Economic Forum has become an international platform where you can meet with business leaders from different countries. And in that sense, it is a great tool for shoring up contacts, and for understanding what is happening in the world and what people are thinking about.

HERMAN GREF,
Chairman of the Board and Chief Executive Officer, Sberbank:

It simply wouldn't be possible to organize something like this in Moscow, because Moscow is such a cold city. Moscow is great for business, but to explain what Russia really is, St. Petersburg is certainly better.

ROBERTO DEAMBROGIO,
Head for Europe and North Africa Region, Enel:

Everything is organized wonderfully, and it only gets better each year. And there are so many requests and requirements from all the VIPs to reconcile.

WHY ATTEND SPIEF?

FRÉDÉRIC OUDÉA,
CEO, Société Générale:

I've been coming to the Forum in St. Petersburg for the past six years, and I've only missed it once. It is truly a unique event, where you can instantly update your view of what is going on in Russia, and understand what direction it is heading in. It's very efficient, very convenient. And aside from all of that, I personally like the atmosphere of the Forum very much.

PROFESSOR KLAUS MANGOLD,
Chairman of the Supervisory Board Committee, TUI; Chairman, German Committee on Eastern European Economic Relations (2000–2010):

I have been coming to the Forum in St. Petersburg every year for the past 20 years. I believe that this Forum, just like Davos, ought to be on the calendar of every serious company. My advice to all my German colleagues – and not just the German ones – is that if they want to understand what is happening in Russia and Eastern Europe, they should go to St. Petersburg.

RONNIE CHAN,
Chairman of the Board of Directors, Hang Lung Properties:

I was very happy to be on the list of invitees to last year's St. Petersburg International Economic Forum.
The relationship between Russia and Asia should continue to grow. After all, our economies complement each other, and we must work more closely together.

PATRICK POUYANNÉ,
Chairman of the Board of Directors and CEO, Total:

Total has been coming to the Forum for the past 10 years. I see participation in Forum events by the Russian leadership, by the President himself, and also by major Russian business leaders as a key achievement.

JIM UMPLEBY,
Group President for Energy & Transportation, Caterpillar:

Caterpillar has been attending SPIEF for many years now, and I personally have attended for many years as well. In fact, our relationship with Russia started in St. Petersburg back in 1913, when our caterpillar tractor won a field ploughing contest. SPIEF is an excellent venue for promoting foreign companies.

PEKKA LUNDMARK,
President and CEO, Fortum Corporation:

Participating in the Forum has helped us to build relationships that have produced several important deals. As a result of those deals, we've become one of the leading foreign energy companies in terms of investments in Russia.

2016

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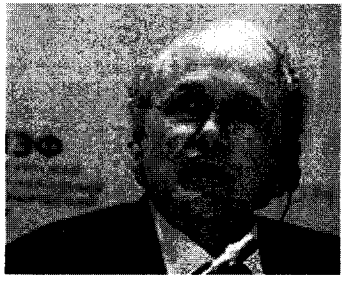

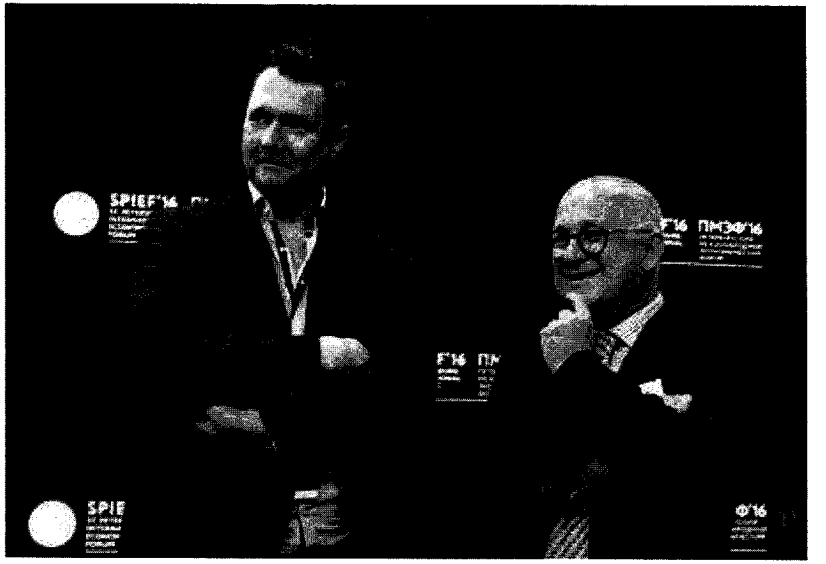
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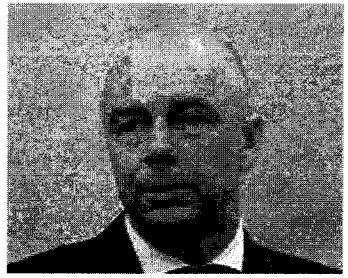

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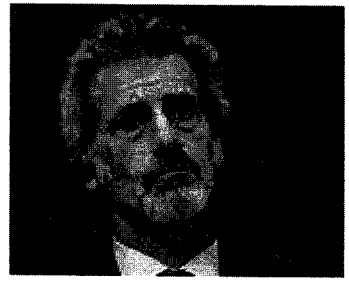

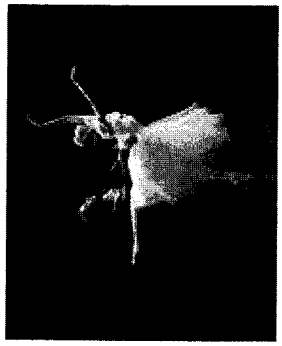
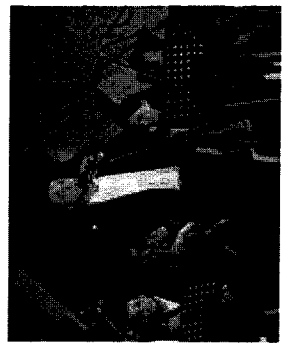
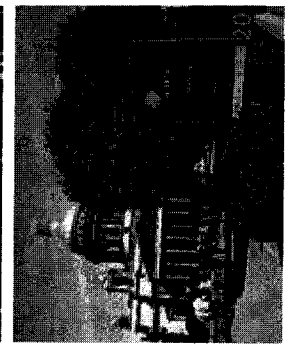
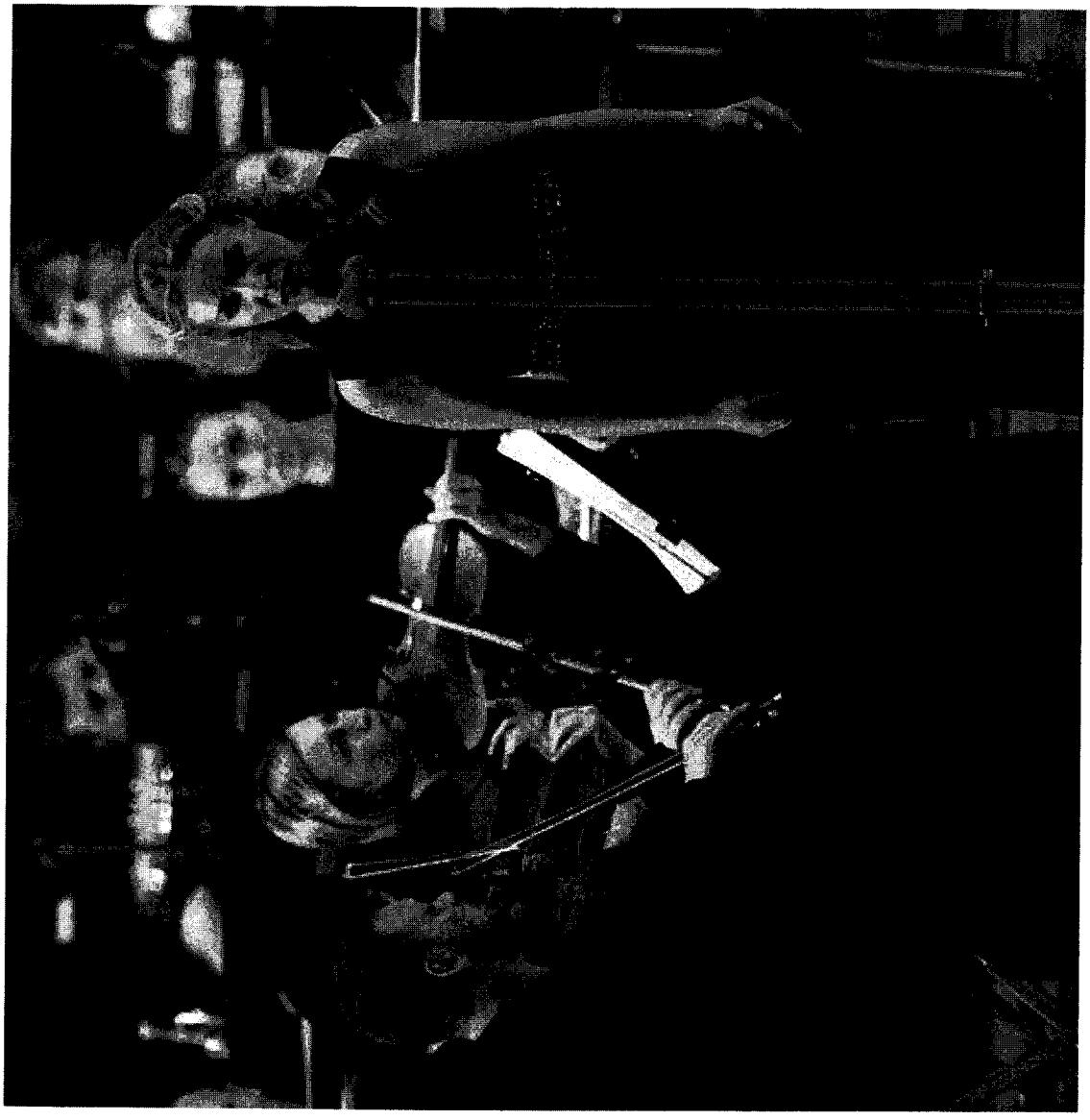

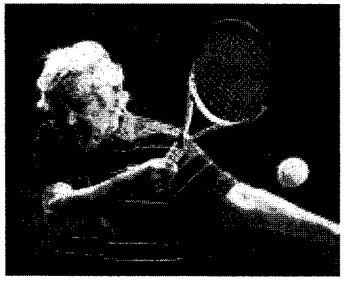

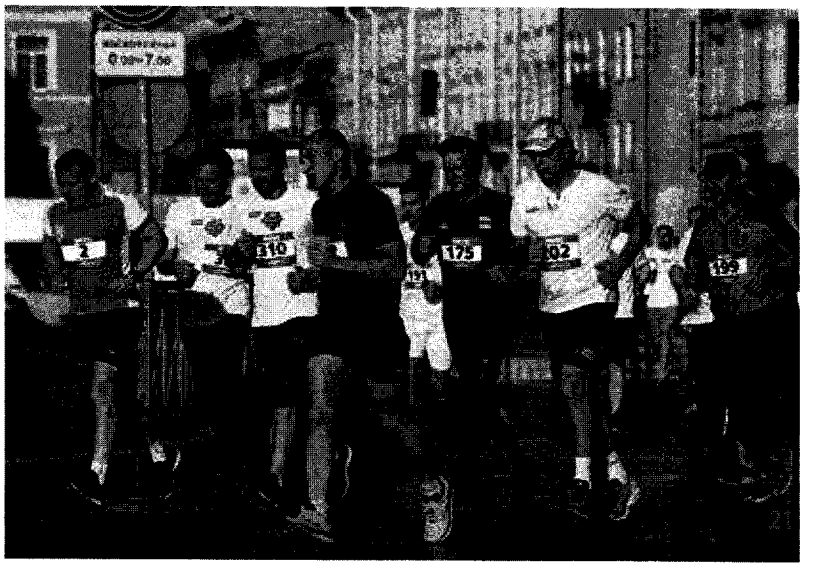

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM VISITING SESSIONS AROUND THE WORLD

Events scheduled for 2016–2017*

* The schedule is subject to change

SPIEF 2016 PARTNERS

WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

Should you have any questions regarding participation in the St. Petersburg International Economic Forum, or require additional information about packages for partners organizing and attending SPIEF events overseas, please contact:

ROSCONGRESS

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SPIEF 2016 PARTNERS

GENERAL PARTNER	GENERAL PARTNER	GENERAL PARTNER	GENERAL PARTNER	GENERAL SPONSOR	STRATEGIC PARTNER	OFFICIAL CAR OF THE FORUM
SBERBANK	ROSNEFT	VEB BANK FOR DEVELOPMENT	GAZPROM	VTB	ROSSETI	